



USTREAM project - Universities for Strategic, Efficient and Autonomous Management
Call for expression of interest in organising national policy dialogue events
Deadline: 30 September 2017

1. Introduction

The USTREAM project partners, the European University Association (EUA), Universities UK (UUK), the Irish University Association (IUA) and the Central European University (CEU) are launching a series of **national policy dialogue events** aimed at fostering a dialogue between relevant national stakeholders on efficiency and effectiveness of universities and the enabling reforms and support mechanisms.

Three national policy dialogue events will be organised in different countries in Europe in the first half of 2018. These events will bring together relevant stakeholders in designing and implementing efficiency, effectiveness and value for money agendas for universities, ranging from university leadership to funding bodies and to responsible government ministries. The national policy dialogues will draw on best practice examples and expertise from across Europe collected by the USTREAM partners, while allowing the events to best suit the specific needs and conditions in each country.

The USTREAM partners will assist the selected host with the design of the programme, selection and invitation of speakers and participants, presentation of the latest findings on efficiency and effectiveness, including case studies from other systems, moderation and steering of discussions, as well as communication and visibility of the event at the European level. The applicant would need to provide the appropriate venue and equipment for the workshop.

More information about the USTREAM project is available on the [EUA website](#).

2. Eligibility

The partners welcome expressions of interest from the following institutions to host the national policy dialogue events and lead the follow-up activities to the event as part of their effort to contribute to the development of efficiency and effectiveness in the higher education context.

- Individual universities
- Groups of universities
- University representative organisations (e.g. National rectors' conferences)
- Government ministries or agencies
- Partnerships of the above institutions



3. Summary of basic requirements

Time frame	First half of 2018
Target audience	National stakeholders: policy makers, public authorities, national funders, universities and university networks
Focus	Broad focus on efficiency, effectiveness and value for money of universities, adapted according to the needs of the system
Objective	To initiate and foster a dialogue between policy makers, public authorities, funders and university leaders and managers on ways to enhance operational efficiency at the institutional level and to design the enabling reforms and mechanisms at the system level
Format	One-day event; a mix of presentations and discussions, adapted to the specific goals of the event
Number of participants	Depending on the size of the system, varying between 40 and 100
Expected impact	Development of a structured sustainable debate on efficiency, feeding into a joint design of bespoke policies and initiatives Adoption of good practices by the stakeholders with the view of improving institutional and system-wide processes
Organisers	Partnerships formed by a public body/funder and/or a university/university network capable of mobilising a broad range of national stakeholders
Deadline	30 September 2017

4. Selection criteria

Based on openness and transparency, applications to this call will be selected according to the below selection criteria, giving special consideration to the geographic distribution of the events:

1. Ability of the institution(s) to attract a substantial number of relevant stakeholders (between 40 and 100), including representatives from other universities in the country/region as well as key policy makers and funders to promote a coordinated strategy to efficiency and effectiveness of universities on the institutional, regional and national levels. This ability could be demonstrated through previous events, organised jointly with other stakeholders, as well as the existing national or regional partnerships, agreements or networks.
2. Ability and commitment of the institution(s) to coordinate follow-up activities to ensure the impact and sustainability of the dialogue in the medium run. This ability could be demonstrated through the engagement in similar long-standing initiatives and dialogues at the national or regional level.
3. Availability of “convenors” (champions) within the system/country who will take the lead for the event and the subsequent follow-up activities.

For more information please contact Veronika Kupriyanova (Tel. 0032 2 743 11 41). Please send the expressions of interest to ustream@eua.be by **30 September 2017**. The expression of interest should include a short description (up to one page) referring to the questions provided in the accompanying **expression of interest form** available [here](#).

