

**PRESS INVITATION**

***The launch of Trends 2010 report:***

**EUA's flagship pan-European study on the latest trends in European higher education and implementation of the Bologna process across 46 countries**

***(University of Vienna, Austria, 11 March 2010)***

*EUA is pleased to announce that it will organise a special one-day event in Vienna in March to mark the launch of the next Trends report – EUA's flagship pan-European study on the latest trends in European higher education and implementation of the Bologna process.*

EUA has decided to organise this event **as 2010 will mark the end of the first phase of the Bologna process** (and the official opening of the European Higher Education Area). Please note that this event has also been timed **to coincide with the next Bologna Ministerial Anniversary Conference, co-hosted by Hungary and Austria on 11/12 March 2010.**

The Trends 2010 report that analyses the implementation and achievements of the Bologna process reforms in Europe's universities over the last decade, and defines priorities for the next decade.

This sixth report in the Trends series is the most far reaching in its scope in terms of the depth of the data on which it is based: questionnaire responses from over 800 universities, feedback from 28 National Rectors' Conferences and 27 site visits to universities in 16 European countries.

Chaired by Eric Froment, founding President of EUA, this special event will begin with an introductory presentation on the Bologna reforms given by Georg Winckler, Rector of the University of Vienna and former EUA President. A comprehensive presentation of the Trends 2010 report will be followed by a cocktail and buffet reception.

More information is available on the conference website: [www.eua.be/vienna](http://www.eua.be/vienna)

**There are a limited number of places to attend the event for members of the press.  
Unfortunately EUA cannot pay accommodation and travel costs.**

To register or for further details please contact:

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***Please note that registration for the Bologna Ministerial Conference will be available through the official Bologna secretariat website:***

***[http://www.ond.vlaanderen.be/hogeronderwijs/bologna/2010\\_conference/FAQs.htm](http://www.ond.vlaanderen.be/hogeronderwijs/bologna/2010_conference/FAQs.htm)***