

## Press release

### **EU-Asia Higher Education Platform:**

#### **European Higher Education Fair and India-EU Symposium (12-14 November 2008)**

**17<sup>th</sup> July 2008.** In February, the European University Association (EUA), the German Academic Exchange Service (DAAD) and the Netherlands Organization for International Cooperation in Higher Education (Nuffic), were selected by the **European Commission** to establish an **EU-Asia Higher Education Platform** for European and Asian academics and policy makers.

The Consortium is pleased to announce details of the project's first event: the European Higher Education Fair (EHEF) New Delhi, India, that will take place from 12-14 November 2008.

Mirroring a successful series of EU-funded fairs that have been taking place over the past two years, two additional EHEFs are going to take place in Asia 2008-2009. The EHEFs aim to increase the attractiveness of Europe as a study and research centre for excellence. The fairs provide a platform for representatives of national structures and higher education institutions (HEI) from all 27 EU Member States. The fair will give students and parents the opportunity to collect valuable information about the broad range of study opportunities available in Europe.

The event in India will also include an India-EU Higher Education Symposium addressing **EU-Indian higher education policy and cooperation issues** and aiming to strengthen Europe's economic and cultural presence in Asia and vice-versa, to enhance mutual awareness and to contribute to the further development of EU-Asian cooperation in the field of higher education. It will provide a platform for high-level dialogue between government officials, senior managers and policy makers from India and Europe and representatives from higher education institutions and academic networks.

Mr Ján Figel', EU Commissioner for Education, Training, Culture and Youth will be present to inaugurate the EHEF New Delhi 2008 and to participate in the India-EU Higher Education Symposium.

To find out more about the EHEF event — please visit [www.ehef-newdelhi08.org](http://www.ehef-newdelhi08.org).

As part of the EU-Asia Higher Education Platform, the consortium will also be organising a series of roundtables and workshops late in 2008/ and 2009. Further information about these events will be published later this year.

Ends:

**For further details, please contact:**

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#### **EUA**

The European University Association, as the representative organisation of both the European universities and the national rectors' conferences, is the main voice of the higher education community in Europe. EUA's mission is to promote the development of a coherent system of European higher education and research.

### **DAAD**

The DAAD is a joint organisation of Germany's higher education institutions and is responsible for promoting international academic relations, primarily through the exchange of students, academics and researchers. The DAAD is the agency responsible for raising the international profile of Germany's higher education institutions and simultaneously serves as a "mediating organisation" in the government's foreign, European, development and higher education policies.

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### **Nuffic**

Nuffic is the Netherlands Organization for International Cooperation in Higher Education. It works in line with Dutch government policy to serve students and higher education institutions in three key areas:

- Capacity Building & Scholarships: administrating international mobility programmes (scholarships) and institutional cooperation programmes;
- Communication: providing information about higher education systems in the Netherlands and in other countries; providing credential evaluation services; providing information in the Netherlands about studying abroad, and in other countries about studying in Holland; promoting Dutch higher education in other countries; encouraging international mobility;
- Knowledge & Innovation: conducting studies into international cooperation in higher education; providing information to expert groups and consultation forums; transferring our knowledge of international cooperation in higher education through courses and seminars.

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