



Press release

**EUA, HUMANE and Leadership Foundation for Higher Education launch interactive workshops for senior university leaders**

***Inaugural workshop: "Positioning your University in the Wider World" (4-5 December 2008, Vienna - Austria)***

**8<sup>th</sup> August 2008.** The European University Association and its partners, HUMANE (Heads of University Management & Administration Network in Europe) and the UK's Leadership Foundation for Higher Education, are pleased to announce the launch of a new series of four strategy workshops specifically designed for senior university leaders and managers across Europe.

The workshops will take place in Vienna, Venice, Valencia and Vilnius, and aim to strengthen strategic thinking and provide practical guidance and conceptual tools on key issues through institutional case studies, latest research findings, peer exchange and facilitated work in small groups. This is a high-level development opportunity for leaders operating at the most senior levels of higher education in Europe, such as Rectors, Vice-Chancellors and Heads of Administration.

Based on the central theme - Building Productive Relationships in a New Stakeholder Environment - the first series will tackle key themes such as internationalisation, regional relationships with business and communities, the new relationship with public authorities and the changing role of students. The events will be led by senior university leaders, high profile experts in higher education and professional facilitators.

The series of workshops will start on 4-5 December 2008 at the [University of Music and Performing Arts in Vienna](#) with an event exploring the theme "Positioning your University in the Wider World". This will give university leaders the opportunity to review and develop their approaches to strategy development and implementation for internationalisation. Registration will open in September 2008.

Further information will be available on the [EUA website \(www.eua.be\)](#) in September 2008.

**Ends -**

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